



Music Producer Tales

Brought to you by [En Derin](#)

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“For those of you that do not recognize me, I am En Derin. I represent equivalent rightfulness and will be delivering you a concentrated report on becoming a successful Music Producer.”

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Introduction

In reality, masses come in and move out of the music world; prodigal players to one hit wonders. Everyone acknowledges at least one great producer but not everyone knows the small cats, like the youngster down your road creating hits. When we beat makers observe fresh talent, we obtain numerous producers that hold natural talent but zero aim. It does not matter if you are a mainstream record producer or one from the underground ghetto, this report will give you a brand way of visualising things.

Income

"Income" should be one of your primary focuses because that is how you feed your family. Having said that, your main focus had better represent something practically further cherish-able than profit. There is a huge difference between the words Income and Profit. *'Cambridge Dictionary'* defines **Income** as "*Money that is earned from doing work or received from investments*" and **Profit** as "*A person who takes advantage of a situation in which other people are suffering to make a profit, often by selling at a high price goods which are difficult to obtain*". Hopefully things have started getting more colourful for you now because next I will be talking about.....

Publishing Rights

This ought to be your main focal point particularly in your earliest years of production. Numerous producers are practically giving away valuable instrumentals that could be worth £1000000s in sales agreements proceeding at 20-30 pound sterling*. If you honestly believe you have what it takes to be a successful producer, embed the following information into your mind. Do not allow anyone to trick you and say "give us this beat and we will make you famous". That's a greybeard story, a pile of BS unless you get a contract assembled like that with publishing rights involved. Instead of that if you get a royalty deal with an upcoming TV episode, you then get £20 each time the Episode is broadcasting, this process will make you a net income of approximately £50,000 in a total of 25 years. Now imagine that you have fifty beats doing the same thing for you. Think about how much net income the music composer for 'The Simpsons' or 'Eastenders' earns in a lifetime just from one song.

Management

Management represents one of the most cast away words in the industry. If an artist states that they do not acknowledge something they have to address it with their manager. A true managing director does not feed their artist any leading unless authorised to. For example if my manager refers me to an A&R's looking for instrumentals for Kanye West, One Republic and Rhianna.

I will then go acquire their songs, experience them and start producing. Within a maximum of two weeks we generally close and construct more or less twenty beats per artist. We then show snippets of our instrumentals untagged to the trustworthy A&R's in our group and whenever wished-for additional review, we'll send them the music session.

If an artist or representative ever states that you should pay for the travel, this typically means they are not affirmative with your beat and would like to find out if you have other beats. 89% of the time they pay off for the flight and hotel, as they feel you'll hook them up with a deal. So it is recommended that you go every time your expenses are paid for because it would normally be a good investment.

Marketing

Everything has changed revolutionarily within the past decade and yes, this means marketing has also changed. Today, millions of online stores such as iTunes are on a rise, this has helped people get to where they never would have imagined. It is the most quickest way today for people to purchase music whereas only about six years ago people would go down to the local record store and have to wait in a queue of thousands for the new PINK album to be released.

The mp3 format has given a futuristic shape and is not only for the music industries way of going forward. We are living in an age where even grocery shopping we once did by pushing a trolley around for hours has become a click of a button. The Internet once again has proven to be the future of marketing.

Conclusion

Music could be used as a universal weapon or a vehicle of peace, it all depends on the person who is doing the creating. A gun is a gun, a car is a car, a plane is a plane and they are all made for one purpose whereas music can be used for any purpose one can think of. Music is one of the strongest tools and has the power to heal the world if it is in the right hands. It took me years of work & study to learn this information and now you have it compressed into one report. Make the best of it, take action right now.

Until Next Time

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